



**MARTIN MENCY**

*Bus Wrap Advertising*  
**1.877.412.3624**



151 NE 166th Street | Miami, FL 33162

## TRANSIT BUSES

Outdoor advertising makes sense. It is a great way to reach people where they live, work and play. It is media that is everywhere, and when used with creativity, it creates brand new ad spaces where none existed before — ad spaces that can stop people in their tracks.

Bus advertising provides great street-level reads to a commuting audience and throughout metropolitan areas. As buses slowly cruise city streets, your message can be seen by both pedestrian and vehicular traffic on this large transit media.

**Call for more information:  
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**FULL WRAP** - Both sides and back panel



**ULTRA SUPER KING** - Between wheel wells



**ULTRA KING** - Lower side panel



**BACK WRAP** - Back panel



## CUTAWAY BUSES

Wrapped bus media makes a statement on the street, offering advertisers the unique opportunity to blanket the exterior space of the bus. Serving as a moving canvas, wrapped busses allow for creativity and drama that is sure to make a lasting impression on all those who walk and drive by.

**FULL WRAP** - Both sides and back panel



**ULTRA KING** - Lower side panel



**BACK WRAP** - Back panel



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## VANS and SEDANS

Wrapped vehicle media provides great street-level reads to a commuting audience and throughout metropolitan areas. Acting as a moving canvas, wrapped vehicles allow for creativity and impact that is sure to make a lasting impression on all those who walk and drive by.

### VAN FULL WRAP

Entire vehicle including roof



### SEDAN FULL WRAP

Entire vehicle including roof



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## RATES and PRODUCTION



- Rates are monthly per unit
- Production is a one time fee per unit

	FULL WRAP	HALF WRAP	ULTRA SUPER KING	ULTRA KING	BACK WRAP	
<b>BUSES</b>						
TRANSIT BUS RATES (per month)	\$1,000	---	\$400	\$250	\$450	
TRANSIT BUS PRODUCTION (one-time fee)	\$7,965	---	\$1,825	\$385	\$525	
<b>CUTAWAYS</b>						
CUTAWAY BUS RATES (per month)	\$500	---	---	\$200	\$300	
CUTAWAY BUS PRODUCTION (one-time fee)	\$7,225	---	---	\$725	\$568	
<b>VANS</b>						
VAN RATES (per month)	\$250	---	---	---	---	
VAN PRODUCTION (one-time fee)	\$4,265	---	---	---	---	
<b>SEDANS</b>						
SEDAN RATES (per month)	\$200	---	---	---	---	
SEDAN PRODUCTION (one-time fee)	\$3,800	---	---	---	---	

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